

ABOUT OPALESCENCE GO™ WHITENING TRAYS

What are Opalescence Go whitening trays?

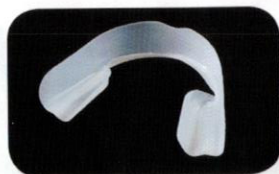
The Opalescence Go whitening system is so powerful and effective it is only dispensed by dentists. This whitening treatment has been proven successful at providing dramatic, long-lasting results, and has received many awards in the dental world.

How do Opalescence Go whitening trays work?

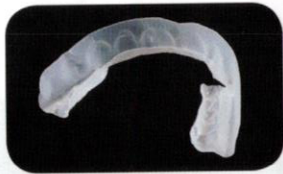
Opalescence Go whitening trays are prefilled, disposable trays that contain a powerful whitening gel. Simply insert the comfortable trays in your mouth and wear for the recommended time, and your teeth will be whiter and brighter!

How long do I wear Opalescence Go whitening trays?

Wear times for Opalescence Go whitening trays differ depending on whether you use 10% or 15% hydrogen peroxide gel and how dramatic you want your results to be. Trays are generally worn from 15 minutes to one hour per day for anywhere from five to 10 days.



UltraFit tray before



UltraFit tray after 10 min. in the mouth

How are Opalescence Go whitening trays different from other whitening treatments—over-the-counter and professional?



Over-the-counter whitening treatments, such as whitening strips, can lighten teeth. But for optimal results, you want to rely on a professional treatment. Opalescence Go whitening trays are different than other professional treatments because they are extremely affordable and effective. With the adaptable, form-fitting UltraFit™ tray, whitening is also extremely comfortable.

ABOUT TEETH WHITENING

What causes tooth discoloration?

Many factors affect tooth color. Genetics is one factor; some people just have whiter teeth than others. Other factors include cigarette usage, dark foods and beverages (including coffee, soda, tea, and red wine), age, medications (such as tetracycline), and tooth trauma.

How does teeth whitening work?

Opalescence whitening gels contain an active whitening ingredient—either carbamide peroxide or hydrogen peroxide. Active oxygen molecules from the whitening agent are able to pass through the enamel of the teeth, where they react with and neutralize the discolored molecules that cause tooth discoloration. The active oxygen molecules spread, whitening the entire tooth. As a result, you have a brighter, whiter smile.

Will whitening cause tooth sensitivity?

Tooth sensitivity can occur as a result of whitening. If sensitivity occurs, it is temporary and typically disappears within a few days after the completion of whitening treatments. Desensitizing treatments can be used to help treat or prevent sensitivity if it occurs. Contact your dentist to learn more about these treatment options. If sensitivity persists, contact your dentist.

Will whitening with Opalescence whitening products weaken my teeth?

No. Opalescence whitening products have not been shown to weaken teeth.¹⁻⁵

HOW LONG DO WHITENING RESULTS LAST?

Teeth whitening results are very stable, leaving you with a stunning smile long after treatment is over. However, there are a few factors that can make teeth lose their brightness. Things like diet and certain habits (like smoking) may affect the length of your whitening results. Fortunately, touch-up treatments are quick and easy, helping you get that bright, white smile back.

WHO CAN WHITEN?

Almost anyone can successfully whiten their teeth. Opalescence Go whitening is effective at treating discoloration caused by age, food and drink, cigarettes, medication, or tooth trauma. We also see patients of all ages whiten—from teenagers to 90-year-olds.

Wondering if you're a good candidate? Just ask your dentist!



Before Opalescence Go whitening trays



After Opalescence Go whitening trays

Whiten Your Smile Today!

Don't wait any longer to get the smile you've always wanted. Ask your dentist about Opalescence teeth whitening treatments today, and join the millions of others who've successfully whitened their smiles and brightened their lives.



Your smile says more about you than any other physical feature. Often, it's the first thing people notice about you.

If you've ever wished for a brighter, whiter smile, you can get it now with Opalescence teeth whitening treatments. As the industry leader for more than 25 years, Opalescence whitening has successfully taken millions of smiles from dull to dazzling.

Give your smile—and your confidence—a boost today with **Opalescence™** whitening treatments.

opalescence.com

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- 2 Basting RT, Rodrigues AL Jr, Serra MC. The effects of seven carbamide peroxide bleaching agents on enamel microhardness over time. *J Am Dent Assoc.* 2003;134(10):1335-42.
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- 4 Clark LM, Barghi N, Summitt JB, Amaechi BT. Influence of fluoridated carbamide peroxide bleaching gel on enamel demineralization. *J Dent Res* 85(Spec Iss A): 0497, 2006 (www.dentalresearch.org).
- 5 Amaechi BT, Clark LM, Barghi N, Summitt JB. Enamel fluoride uptake from fluoridated carbamide peroxide bleaching gel. *J Dent Res* 85(Spec Iss A): 0498, 2006 (www.dentalresearch.org).

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